Alma Chic

A multidisciplinary 4th-year visual communication student passionate about digital interactions and mastering new software and skills. Rooted in hands-on crafts - from fashion and illustration to music - I combine technical curiosity with a strong aesthetic eye to create intuitive, visually engaging designs.

Education

2014-2017	Gymnasia Herzliya High School, Tel Aviv.	Majored in art studies.
2023-today	4th-Year Student B.Des in Visual Communication, Bezalel Academy of Arts and Design, Jerusalem.	Art direction, branding, interaction design and development, motion design, video editing, and game design and development.

Experience

2024-today	Independent Design Projects	Led the art direction of selected projects, from concept to final visuals, and created custom assets including logos, print materials and illustrations.

Military Service

2018-2020	Mandatory Service	Operational position in the Israeli Air Force Control Unit in an advanced digital environment.
2020-2021	Permanent Service	

Others

2017-2018	Volunteer Service Year Bikkurim Youth Village for Excellence in Arts and Music.	Fine Arts Track.
2023-today	Continuous Reserve Duty.	

Languages

Hebrew,
English.

Skills

Creative and analytical thinking, Autodidactic learning, Problem-solving, User-centered design, Print and production knowledge, Client-facing communication, Teamwork, Curiosity and passion for digital tools and interactions.

Design Tools

Figma, Unity, InDesign, After Effects, Photoshop, Illustrator, Lightroom, Premiere, Adobe Audition, Cinema 4D, Blender, Webflow, HTML & CSS.

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